

Patent claims

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1. Encapsulated aromas and/or perfumes, characterized in that they consist of hydrophilic solid particles in which the aromas and/or perfumes are enclosed and which are encased with or comprise modified cellulose, this having reversible gel formation on temperature increase.
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2. Aromas and/or perfumes according to Claim 1, characterized in that they comprise 1 to 50% by weight of modified cellulose.
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3. Aromas and/or perfumes according to Claim 1 and 2, characterized in that they comprise 2 to 20% by weight of modified cellulose.
4. Aromas and/or perfumes according to Claim 1 to 3, characterized in that they comprise 5 to 10% by weight of modified cellulose.
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5. Aromas and/or perfumes according to one of Claims 1 to 4, characterized in that they comprise, as modified cellulose, methyl cellulose, hydroxypropyl cellulose, hydroxypropyl methyl cellulose, ethyl methyl cellulose, ethyl cellulose or mixtures thereof.
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6. Process for producing encapsulated aromas and/or perfumes in which aroma particles or perfume particles are furnished with a coating or a coating is added to them, characterized in that modified cellulose is used with which reversible gelation occurs with temperature increase.
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7. Process according to Claim 6, characterized in that the aroma particles and/or perfume particles are produced by fluidized-bed spray granulation of an aqueous emulsion of aroma and/or perfumes and hydrophilic supports.
8. Process according to Claim 6 and 7, characterized in that the aroma and/or perfume particles are coated in a fluidized-bed apparatus.
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9. Process according to Claim 6 to 8, characterized in that modified cellulose is added to the aroma and/or perfume particles.